

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KIK International, LLC		11/06/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	KIK New Jersey, LLC		
Street Address:	602 Washington Avenue		
Internal Address:	Suite A		
City:	Carlstadt		
State/Country:	NEW JERSEY		
Postal Code:	07072		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	78239436	BRIGHT WATER	
Serial Number:	78378753	TOP JOB	
Serial Number:	76488262	SPRING AIRE	
Serial Number:	76078943	SPRING TIME	
Serial Number:	76611323	SOLO	
Serial Number:	75982333	SOLO	
Serial Number:	75481553	SPRING TIME	
Serial Number:	73508390	BRIGHT WATER	
Serial Number:	73508388	BRIGHT WATER	
Serial Number:	72180758	TOP JOB	
Serial Number:	78487075	FAST-N EASY	
Serial Number:	76532959	OXY-COMPLEX	
Serial Number:	76532953	OXY-MATRIX	

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900091363

TRADEMARK
REEL: 003656 FRAME: 0589

Serial Number:	75833415	SPIN
Serial Number:	72229892	SEA MIST
Serial Number:	72140778	SEA MIST INSIDE 'N' OUTSIDE
Serial Number:	78605761	SUAVE Y TIerno
Serial Number:	78831389	ROAR

CORRESPONDENCE DATA

Fax Number: (212)492-0551

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212.373.3551

Email: gboyd@paulweiss.com, alee@paulweiss.com

Correspondent Name: S. Gregory Boyd

Address Line 1: 1285 Avenue of the Americas

Address Line 2: Paul, Weiss, Rifkind, Wharton & Garrison

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	18600-002
NAME OF SUBMITTER:	S. Gregory Boyd
Signature:	/S. Gregory Boyd/
Date:	11/07/2007

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of November 6, 2007 (this "Assignment"), by KIK International, LLC, a Delaware limited liability company ("Assignor"), in favor of KIK New Jersey, LLC, a Delaware limited liability company ("Assignee").

Assignor has agreed to sell, convey, assign and transfer to Assignee all of its right, title and interest in and to the intellectual property including, without limitation, the trademarks listed on Schedule 1 attached hereto (the "Trademarks").

The parties wish to execute this Assignment for purposes of transferring the Trademarks and filing this Assignment with the United States Patent and Trademark Office, as may be necessary to effectuate the assignment and transfer of the Trademarks to Assignee.

In consideration of the premises and the mutual representations, warranties, covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, conveys and delivers to Assignee all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations thereof throughout the world, and (d) all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Trademarks.

2. To the extent the Trademarks include any United States trademark application that is based on an intent-to-use, Assignor hereby acknowledges that this assignment is to a successor to that portion of Assignor's business to which the Trademarks pertain, in accordance with 15 U.S.C. § 1060(a)(1).

3. Assignor hereby acknowledges and agrees that from and after the date hereof, Assignee shall be the exclusive owner of the Trademarks.

4. Assignor shall, at Assignee's reasonable request, take such further action and execute such additional agreements and instruments as may be necessary to effect the assignment contemplated hereby and to perfect Assignee's title in and to the Trademarks. In addition, Assignor shall provide Assignee and its successors, assigns and legal representatives reasonable cooperation and assistance, at Assignee's request and sole cost and expense, in the prosecution or defense of any proceeding that may arise in connection with any of the rights assigned hereby.

[The next page is the signature page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly authorized and executed as of the date hereof.

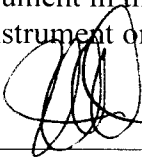
KIK INTERNATIONAL, LLC

By: 

Name: S. Randall Smallbone
Title: EVP. Finance & CFO

STATE OF _____)
COUNTY OF _____) :ss.:

On this 6th day of November, 2007 before me personally came S Randall
Smallbone, to me known to be the person who signed the foregoing instrument and who
being duly sworn by me did depose and state that [s/he] is a representative of KIK
International LLC; [s/he] signed the instrument in the name of KIK International LLC;
and [s/he] had the authority to sign the instrument on behalf of KIK International LLC.



Notary Public
Province of Ontario

SCHEDULE 1**Trademarks**

MARK	SERIAL NUMBER	REG. NUMBER
BRIGHT WATER	78239436	2949989
TOP JOB	78378753	2928971
SPRING AIRE	76488262	3047324
SPRING TIME	76078943	2473524
SOLO	76611323	3010405
	75982333	2628873
SPRING TIME	75481553	2421790
BRIGHT WATER	73508390	1336232
BRIGHT WATER	73508388	1336230
TOP JOB	72180758	0776326
FAST-N EASY	78487075	3015544
OXY-COMPLEX	76532959	2921340
OXY-MATRIX	76532953	2919621
SPIN	75833415	2519227
SEA MIST	72229892	0810717
SEA MIST INSIDE 'N' OUTSIDE	72140778	0773821
SUAVE Y TIerno	78605761	
ROAR	78831389	